



Virtual Open Day Schedule

1 April 2026 from 12:30pm - 4:30pm

12:30PM MSC IN MANAGEMENT (ONLINE PROGRAMME)
Featuring highly flexible online delivery and designed for non-business graduates

12:30PM MSC IN INTERNATIONAL MANAGEMENT/CEMS
A highly ranked joint degree with a trimester abroad

1:15PM SPECIALIST MANAGEMENT MASTERS: BUILD SKILLS TO LEAD IN GLOBAL TEAMS
Discover the MSc in Project Management, MSc International Business, MSc Sustainable Supply Chain Management and MSc Food Business Strategy

1:15PM STUDYING IN IRELAND
Answering all your questions about relocation & student life

2:00PM ANALYTICS, AI AND LEADING DIGITAL TRANSFORMATION
MSc in Business Analytics and MSc in Digital Innovation

2:00PM FINANCE PROGRAMMES – HIGHLY RANKED WITH SUBSTANTIVE CAREER OUTCOMES
MSc in Finance, MSc in Quantitative Finance, MSc in Sustainable Finance, MSc in Financial Data Science and MSc in Aviation Finance

2:45PM CAREERS OUTCOMES
Hear from our dedicated careers team featuring a bespoke Alumni panel

2:45PM MARKETING MASTERS – TURNING CREATIVITY INTO IMPACT
MSc in Marketing, MSc in Digital Marketing, MSc in Marketing and Retail Innovation and MSc in Marketing Practice

3:30PM GENERAL MANAGEMENT MASTERS - BUILD THE CORE SKILLS TO MANAGE, CONSULT, AND LEAD STRATEGY
Suitable for business and non-business graduates
MSc Management, MSc Management Consultancy and MSc Strategic Management

3:30PM MSC IN HUMAN RESOURCE MANAGEMENT
Equipping you with the skills, expertise and knowledge to pursue a career in HR

4:15PM THE UCD SMURFIT ADVANTAGE - GENERAL INFORMATION
Meet our expert Admissions Team to learn about the value of a UCD Smurfit Masters, the applications process and our unique Global Leadership Programme designed to increase your readiness for professional success.

4:15PM ACCOUNTING MASTERS - PROFESSIONAL PATHWAYS, EXEMPTIONS & CAREER OUTCOMES
Master of Accounting and MSc in Accounting and Financial Management