



UCD Michael Smurfit
Graduate Business School

MBA Virtual Open Day Schedule

1 April 2026 from 7:00pm -8:00pm

WELCOME AND OVERVIEW OF MBA PROGRAMMES

Assistant Professor Luca Pistilli, MBA Programme Director

GLOBAL ASPECTS OF THE UCD SMURFIT MBA

Edel O'Leary, Senior Manager MBA Programmes

MBA ADMISSIONS

Mairead Mulvey, MBA Admissions Manager

GLOBAL EXPERIENCES PANEL DISCUSSION

Chair: Edel O'Leary, Senior Manager MBA Programmes

Panellists:

- Elaine Donohue, CEO at Discover Limerick
 - Louise Kelly, Senior Communications Manager at CITI
 - Swapnil Kumar, Product Manager - Pricing and Packaging at IBM
 - James Weir, Environmental Manager at Irish Cement Ltd
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OPEN Q&A SESSION

SCHEDULE SUBJECT TO CHANGE